

PROBLEM STATEMENT

Anecdotal evidence, drug testing, and police seizures indicate that the use, supply and distribution of Methamphetamine in the Bay of Plenty/Western Bay of Plenty Regions is increasing. Accurately measuring methamphetamine use in New Zealand, and specifically the Bay of Plenty/Western Bay of Plenty is difficult, as not all might present for treatment. More evidence is being sought.

PURPOSE STATEMENT:

CAYAD Action Plan: To work collaboratively with multiple organisations to address the growing Methamphetamine issues in Tauranga Moana
Te Runanga o Ngāi Te Rangi Iwi Strategic Goal: Whai Oranga - Excellent quality of life for all uri

INPUTS

ACTIVIITES

OUTPUTS

OUTCOMES/IMPACT

REFERENCE GROUP

CAYAD supporting the Breakthrough Forum (Strategic collaboration)
Distributing knowledge, competency and building networks.
Objectives/Functions:
Sharing of sophisticated knowledge
Collection of Decision Making Group for decisions on actions moving forward

REFERENCE GROUP:

Assist in external Funding applications for operational sustainability of the reference group
Participate in coordinating Collaborative Partnership meetings
Assist in designing and delivering multi-media awareness raising campaigns

REFERENCE GROUP: (Defined collaboration)

Who we reach:
of Forum Meetings
of partners in coalition (organisations)
Multi-media awareness raising campaigns

SHORT TERM

Increase partners in coalition (organisations) - Baseline
% Partnerships / Collaboration attending meetings
% Increased knowledge / awareness campaigns

MID TERM

Increase projects - multimedia, targeted campaigns
% Increase in data collection methods
% Increased Funding

LONGER TERM

Change in the environment / condition
Improved Quality of Life for all people of BOP/WBOP:

COMMUNITY SUPPORT GROUP

CAYAD supporting the Brave Hearts Support Group (Public Engagement Forum)
Community Education and transfer of resources
Objectives/Functions:
Family/whanau support and education
Distribution of services and support resources

COMMUNITY SUPPORT GROUP:

Assist in external funding applications for operational sustainability
Access Community Action Funding :
- support start up costs / incentives
- co-facilitate community awareness raising seminars

COMMUNITY SUPPORT GROUP:

Who we reach:
Seminars delivered
Seminars delivered in Maori Communities (Marae based)
Community Members attending
Community Members completing surveys and evaluations
Maori population / participants

SHORT TERM

% High satisfaction reported from participants
% Increased knowledge pre / post seminar evaluations
% Maori participation
% Increased Funding

MID TERM

Increase projects - multimedia, targeted campaigns
% Increased Funding
% increased Whanau / families accessing the support group

% of people accessing health services
% of people reporting high satisfaction in services and support
% increase in evidence and research data

METHAMPHETAMINE RESEARCH PROJECT

Objectives/Functions:
Project Partner Organisations for shared expertise and competencies for identifying evidenced based intervention models
1. Member of the Methamphetamine Research Advisory Group
(Sub-committee of the Breakthrough Forum)
Review of local statistics against national statistics.
Qualitative and Quantitative analysis of local services
2. SHORE & Whariki Research Centre
Scientific research project - long term

METHAMPHETAMINE RESEARCH PROJECTS:

Assist in developing data collection methods to identify effectiveness of interventions in our region.
Identify what evidence exists and what is currently known about Methamphetamine issues in our region
- Health Systems Data (quantitative)
- Consumer Information (qualitative)
- Vital Statistics data (quantitative)

METHAMPHETAMINE RESEARCH PROJECTS

Funding applications
Research projects completed
Maori vs. non-Maori in the health system presenting with methamphetamine issues

SHORT TERM

% Increase in funding for research projects
% Increase in research projects delivered
% Increase in evidenced gathered

MID TERM

% Increased Funding for extensive Research Projects
% Increase Maori vs. non-Maori accessing support (Health System)

% increase in Political Will Participation /Influencers (Governance)

CONDITIONS OF OUR MAHI:

Support active groups, organisations and representatives that support strategies to address Meth issue, contribute to raising awareness of the harmful effects on whanau, tamariki, rangatahi and our community.
Develop methods of qualitative and quantitative data collection to support long term, sustainable funding that addresses drug use as a health issue rather than a criminal issue.

Strengths

- Knowledgeable on local issues
- Balance of relevant services are engaged
- Social Sector Networking Agency facilitating the process
- appropriate Social Sector Cohesion
- Good contacts with community leaders

Weaknesses

- Lack of quantitative and qualitative data specific to Methamphetamine in the Bay of Plenty (benchmarks)
- Lack of political will (motive force for political action)
- Sustainability due to lack of funding

Opportunities

- Favourable distribution of resources
- Support from local donor agencies, and/or other sector organisations
- Support from media and other advocacy organisations

Threats

- Loss of alliances and partners
- Sustainability due to lack of funding
- Accountability Requirements
- Lack of access to target groups and locations